

Seamless LiveOps for Leading Game Studios



## The Challenge Running LiveOps can be hard and costly...

Constant updates

Permanent support

Infrastructure

Compliance



## The Challenge

Your dev team could be working on your next hit title! But they're stuck running LiveOps.

Leave that job to the experts *f* 

# Why us?



Highly specialized in LiveOps

Experienced English-speaking team overlapped with US time zones

We deliver great content faster and cost-effectively

Plug & play solutions

Versatile team scalability

Data-driven actionable insights & daily reporting

Tailored tools solutions

Always on-call, 99.9% uptime and guaranteed awareness of your game.

100% GDPR/CCPA/COPPA Compliant

Delivered lightning fast **/** 









## **Full Game LiveOps Takeover**

Quickly onboard on your project Generate new periodic content (new events, sales, characters, items)

Speed up content production each iteration

Measure, report and implement recommendations





## Consulting

For titles in pre-production or production

#### Prepare your game for LiveOps in advance

Retention — Conversion — Monetization — Content calendar — Data structures — Analytics — Backend architecture — CI/CD — FTUE — ... and more!



## **LiveOps Tooling**

# Tailored tools for your tech stack and processes

Customized — User friendly — Error-covered — Automated — Proven use



## Impact





#### **Active projects**



## **Previous projects**



































## **Meet the Guild**





Dennis Hahn CEO & CTO





Tiburcio de la Carcova Angel Investor & Čonsigliere



**Renato Baeza** Product & Analytics

David Pippinger DevOps Consultant



Pablo Mera LiveOps Consultant



#### I want to know more! How do we do LiveOps?

Each multidisciplinary team has professionals developing new processes to deliver content and features faster and better!

Artists create concept art, assets, renders, rigs and animation for stunning visuals.

Game designers and product managers use analytics to create engaging events and customized sales for all cohorts of Users.

Our engineers work both in frontend and backend to ensure technical performance while minimizing infrastructure costs, adapting swiftly to any framework or tech stack.

Our quality assurance team defines and runs test plans to ensure no issues through rigorous testing.

And our community management team will keep your audience engaged and heard.



#### That's cool but What is LiveOps?

Live Operations is the ongoing management of a live application after its launch, focusing on continuously engaging users by improving the experience with continuous content updates, events, new features and community interactions.



# **Company description**

The LiveOps Guild is a Chilean company that helps gaming studios run live games smoothly. We handle updates, events, sales, and new content with no downtime or bugs, offering 24/7 support. Our team adapts quickly to project needs and builds custom tools to speed up content delivery while ensuring security and compliance.



Let's schedule a discovery call! www.theliveopsguild.com contact@theliveopsguild.com